

Nature Connection & Wellbeing Specialist (KTP Associate) - Remote



Role Description

Salary
£35000 & development
budget of £2000 per
annum.

LOCATION

Remote (with regular in-
person meetings at
Glentress, Peeblesshire)

LINE MANAGER

Tom Campbell (ENU) and
Rich Breeden (TFT)

Role Summary:

Knowledge Transfer partnerships are UK-based programmes which drive innovation and growth by creating collaborations between businesses, organisations and academic institutions.

This full time, 30-month, position involves leading a project to develop an evidence-based trail cleaning model that promotes nature connection and wellbeing of both individuals and groups and delivers positive impacts on communities.

The industrial partner for this project is Trash Free Trails (TFT), a community-focused, non-profit organisation who exist to protect our trails and the wild places they take us to, starting with single-use pollution. TFTs mission is to reconnect people with nature through the simple yet meaningful act of removing single use pollution from trails and wild places.

You will explore how trail cleaning and participation in citizen science enhances nature connection and wellbeing, measure that impact using mixed methods research and work with the team to embed those findings into Trash Free Trails core work, empowering and enabling Citizen Scientist volunteers across the world to connect to nature, and improve the wellbeing of themselves and those around them.

You'll play a visible role in the TFT community, speaking at events and contributing to impact reports and workshops, but the core of your job is driving high-quality, meaningful knowledge exchange in collaboration with academic and community partners.

As a KTP Associate, you will work at the cutting edge of applied research, wellbeing science, citizen science and environmental action.

The post will be employed and supported by an academic team from Edinburgh Napier University within the Mountain Bike Centre of Scotland and by the Associate Director of TFT.

Line Management Responsibility for:

This role does not have any line management responsibilities.

Main Duties and Responsibilities

- Lead the delivery of the project workplan, in collaboration with TFT and ENU
- Design and implement a mixed-methods research framework to evaluate the impact of trail cleans on wellbeing, nature connection and pro-environmental behaviours.
- Map trail and community characteristics to understand how context affects outcomes.
- Collect and analyse quantitative and qualitative data using appropriate tools (e.g. SPSS, R, NVIVO).
- Promote opportunities for volunteer community involvement wherever possible
- Ensure integration of TFT's existing research and activity
- Participate in and observe trail cleans to understand the experience and community dynamics.
- Build and maintain relationships with TFT's Community Hubs, volunteers, land managers and partners.
- Connect with other practitioners in the trail sector and wellbeing space
- Build and manage a national stakeholder database
- Deliver training and workshops to TFT team and volunteer community to support co-production and evaluation.
- Co-design and coordinate a series of pilot "Wellbeing Trail Cleans"
- Develop a practical delivery toolkit, accessible for all, including session guides, data collection tools and evaluation templates
- Produce user-friendly outputs such as infographics, toolkits, and impact reports to share findings across the TFT network, with partners and volunteers alike.

- Work with TFT leadership to translate research findings into impact reports, pitch decks and funding materials.
- Produce public-facing impact reports, infographics and marketing materials to support TFT's fundraising and advocacy.
- Present findings at national and international conferences (e.g., IMBA Trail Summit, Scottish MTB Conference).
- Contribute to academic publications and a final impact case study with ENU.
- Embed knowledge within TFT through team training, online workshops and Community Hub support.
- Be responsible for ensuring that the information and records processed (received, created, used, stored, destroyed) on behalf of the University are managed in compliance with all applicable legislation, codes and policies e.g. [Data Protection](#), [Information Security](#) and [Records Management](#).

PERSON SPECIFICATION

	ESSENTIAL	DESIRABLE
Education / Qualifications		
• Master's degree (or equivalent experience) in psychology, environmental or health sciences, human geography, sustainability, or related field.	✓	
• Full driving licence and willingness to travel regularly throughout the UK.	✓	
• <i>Recreational First Aid</i>		✓
• <i>Outdoor Leadership Qualification and experience, registered with appropriate NGBs</i>		✓
Skills / Experience		
• Excellent organisation, planning and time management skills for effective working and prioritisation of workloads when managing multiple project inputs.	✓	
• Applied experience of empirical field-based data collection methods	✓	
• Strong analytical and data analysis skills	✓	



	ESSENTIAL	DESIRABLE
<ul style="list-style-type: none"> Knowledge of nature connection theory, wellbeing evaluation or environmental psychology. 	✓	
<ul style="list-style-type: none"> A highly effective written and oral communicator capable of presenting complex theories and reports in a clear and understandable manner to a range of stakeholders, including industry, academic, student and the general public. 	✓	
<ul style="list-style-type: none"> Ability to represent the organisations at external events and experience in developing partnerships with external stakeholders 	✓	
<ul style="list-style-type: none"> Strong inter-personal skills and an ability to build relationships, networks and influence people at all levels throughout and outside of the organisation creating collaboration. 	✓	
<ul style="list-style-type: none"> Familiarity with social prescribing or public health systems 		✓
<ul style="list-style-type: none"> Track record of delivering successful research, consultancy or knowledge exchange projects 	✓	
<ul style="list-style-type: none"> Experience in the Environmental, Outdoor or Charity sectors 		✓
<ul style="list-style-type: none"> Experience translating research into public-facing resources or educational toolkits. 		✓
<ul style="list-style-type: none"> Involvement with relevant external networks and activities within the environmental or outdoors sectors 		✓
<ul style="list-style-type: none"> A highly motivated individual with completer-finisher attributes 		✓