

Public Engagement with Research at Edinburgh Napier: 2019 Strategy

Purpose

Inspiring, consulting and collaborating with publics to mutually benefit both our research and our society. Public engagement is a two-way process, enhancing research by promoting trust, accountability and involvement for all those involved. We are committed to working in partnership with individuals, communities and society.

Public Engagement takes place at all stages of research: in the planning stages, as the research takes place, and once it has ended.

We understand that effective public engagement relies on building strong relationships with our partners and our public engagement is always for the mutual benefit of all those involved. We recognise the often complex intersection of social class, ethnicity, gender and other factors which need to be considered in planning and carrying out engagement. Our engagement will be ethical, responsive and enable both researchers and partners.

Public engagement with research can take many forms, but will always involve one or more of the following:

- sharing information with publics
- receiving information from publics
- collaboration with publics

Our Public Engagement Values

Supporting our organisational PE principles, our Public Engagement with Research is:

- inclusive
- innovative
- diverse
- creative

Goals

- **To embed public engagement as part of the research culture:** Public Engagement with Research will be seen as a core element of research, with support for researchers to develop and enhance engagement
- **To work in partnership with communities:** ensuring that mutual benefit is at the heart of engagement, with university processes that are ready to support this work
- **To reward and recognise public engagement in research:** time and workload allocation will support researchers to develop and carry out engagement activity; Public Engagement with Research will be included as part of promotional criteria for researchers; we will also make sure that our publics are rewarded and recognised for their input
- **To showcase public engagement:** communication will be strengthened and impact will be recognised, thereby increasing the visibility of engagement, and encouraging new partnerships with different publics

Who is involved?

Public Engagement with Research at Edinburgh Napier is led by ENPEN, the Edinburgh Napier Public Engagement Network. This is made up of:

- In-house Public Engagement Professional
- Public Engagement Leads based in each academic school
- Public Engagement Forum
- Researchers and other members of the Edinburgh Napier community
- Community partners and external stakeholders

We value our relationships with our partners and audiences without which none of our engagement would be possible